Leonberg/Germany, June 16th, 2020

**TECHART launches individualization and refinement range
for the Porsche Taycan models.**

It is known that Porsche owners considering an individually refined interior, engine power enhancements or exterior styling upgrades are in good hands appealing to the renowned German premium refinement company TECHART. With the development of its new individualization range for the Porsche Taycan models, TECHART puts the owners’ individual perception of the ideal all-electric sportscar center stage.

Just like any other TECHART program for Porsche cars, the new product range for the Taycan aims at utmost diversity of customization options. Therefore, TECHART’s engineering department is concerned with all spheres of customization such as exterior styling and aerodynamic design, carbon fiber parts and trims as well as all kinds of interior refinement and high-grade materials processing.

Not least, TECHART meets the challenge to identify the potentials to further enhance engine performance, drive and everyday use suitability of the Taycan models.

**New 22-inch TECHART Formula VI forged wheel available from August.**

Slender spokes, low weight, appealing dimensions and particular sport-oriented styling: the all new forged aluminum wheel TECHART Formula VI stands for the aspirations of the TECHART program for Taycan 4S, Taycan Turbo and Taycan Turbo S.

The forged aluminum wheel is available as of August 2020 for the Taycan models. Sizes: 10.0 x 22-inch (front) and 11.5 x 22-inch (rear). A number of options for further personalization is made available in order to make it a perfect match for every Taycan. These include single and multi color paint finishes, an optional gloss turned front surface and, if desired, decorative accents in individually selectable colors.

**Taycan owners and prospective buyers can sign up for regular updates on the development status.**

The availability of the TECHART Formula VI forged wheel marks the starting point of the new refinement range for the Taycan. At the same time, the development of the TECHART aerokit, body styling options, interior design and other products continues, including testing procedures and all kinds of homologation.

TECHART enables all interested persons to receive first-hand information about the finalized refinement scopes, technical details, pictures and availability dates. To be on the mailing list, registration is required at www.techart.com/taycan.

**TECHART Automobildesign. The Brand. The Company.**

TECHART Automobildesign GmbH, with its headquarters in Leonberg near Stuttgart, sets global

standards in terms of premium refinement for Porsche cars. Founded in 1987, TECHART has been

living this passion for over 30 years. With consistent implementation of own ideas and developments,

high quality standards and continuous brand development, the company became an internationally

renowned trademark with sales partners all over the world.

TECHART’s product range offers refinement options for any Porsche model and every section of the

vehicle : aerodynamic improvement and exterior styling, technical optimizations such as engine

powerkits, exhaust systems, wheels, suspensions or assistance systems, as well as bespoke interior

personalization, manufactured by TECHART’s inhouse saddlery and upholstery shop.

Approved as an internationally registered vehicle manufacturer and certified as Authorized Economic

Operator (AEO-F) by the European Union, TECHART is the premium brand for the refinement of

Porsche cars worldwide.

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