

## PRESS INFORMATION

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Leonberg, March 04<sup>th</sup>, 2021

### **TECHART premium interior refinement for the Porsche Taycan.**

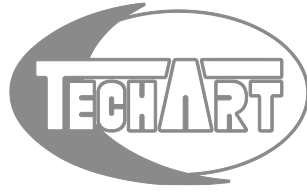
**The interior for the Taycan you always wanted. TECHART upgrades the interior of the Porsche Taycan models with sporty materials and unique accents in an extensive refinement program.**

Feel right at home in the Taycan with high-grade leather interior or a combination of sporty Alcantara® and leather. The TECHART manufactory and saddlery offers the owners of the all-electric sports car a wide-ranging and handcrafted individualization program. After introducing the TECHART Formula VI forged wheel, the renowned German premium refinement company TECHART extends the product range for the Taycan with the presentation of the new interior. Exterior styling and aerodynamic design, carbon fiber parts and trims will complete the program in the near future.

**Modern sportiness: high-quality combination of leather and Alcantara® for the Taycan models.**

Perforated leather and jet-black Alcantara® as well as colored contrasting elements give the Taycan models a sporty character and fit seamlessly in the modern interior design. Especially impressive is the precisely stamped perforation in honeycomb structure. The leather is underlaid in contrasting color, creating a unique shimmering effect under different incidence of light. In addition to that, the TECHART interior manufactory provides an endless variety of customized perforation structures of the leather.

Compared to the series, the leather piping in contrasting color enhances the interior and connects seats, door trim, dashboard as well as floor and trunk mats. The combination of jet-black Alcantara® and leather in the handcrafted seat trim and backrests emphasizes the sporty character of the TECHART program for the Taycan models. The iconic TECHART logotype is embroidered on the seats in matching colors and embossed on the door trim, headrest and floor mats.



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A signature feature for the TECHART interior in the Taycan models is the custom made TECHART sports steering wheel with the straight-ahead-marker, driving mode switch and screws in contrasting color. Furthermore, the possible combination of painted surfaces, leather and Alcantara® segments as well as carbon fiber trims, matching pipings, stitchings and perforations creates an endless variety of options. Needless to say that standard features such as multifunction, paddle shifts or steering wheel heating are maintained.

**Taycan owners and prospective buyers can sign up for regular updates on the development status.**

Customized and handcrafted interiors and steering wheels as well as the TECHART Formula VI forged wheel are essential elements in the refinement range of the Taycan models and now available. At the same time, the development of the TECHART aerokit, body styling options and other products continues, including testing procedures and all kinds of homologation.

TECHART enables all interested persons to receive first-hand information about the finalized refinement scopes, technical details, pictures and availability dates. To be on the mailing list, registration is required at [www.techart.com/taycan](http://www.techart.com/taycan).



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### **TECHART Automobildesign. The Brand. The Company.**

TECHART Automobildesign GmbH, with its headquarters in Leonberg near Stuttgart, sets global standards in terms of premium refinement for Porsche cars. Founded in 1987, TECHART has been living this passion for over 30 years. With consistent implementation of own ideas and developments, high quality standards and continuous brand development, the company became an internationally renowned trademark with sales partners all over the world.

TECHART's product range offers refinement options for any Porsche model and every section of the vehicle: aerodynamic improvement and exterior styling, technical optimizations such as engine powerkits, exhaust systems, wheels, suspensions or assistance systems, as well as bespoke interior personalization, manufactured by TECHART's inhouse saddlery and upholstery shop.

Approved as an internationally registered vehicle manufacturer and certified as Authorized Economic Operator (AEO-F) by the European Union, TECHART is the premium brand for the refinement of Porsche cars worldwide.

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