

# TECHART

PRESS INFORMATION

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Leonberg, October 6<sup>th</sup>, 2022

## **TECHART refinement for Porsche cars at SEMA Show 2022.**

**TECHART North America is exhibiting unique TECHART bespoke Porsche cars and latest product highlights at this year's SEMA Show from November 1-4 at the Las Vegas Convention Center. TECHART is located at Central Hall in booth #21303.**

TECHART is in for the industry's highly anticipated trade show and will present two TECHART refined Porsche 911 models as well as its newest styling and performance products for all Porsche cars. Such as the lightweight TECHART Formula VII Race forged wheel, tailor-made TECHART sports steering wheels and more individualization highlights.

During last year's SEMA Show, TECHART uncovered the very first US model of the iconic 992-based conversion TECHART GTstreet R. The TECHART GTstreet R is based on the Porsche 911 Turbo S and limited to only 87 models worldwide.

"We are proud to announce the presence of TECHART North America at SEMA Show 2022. We're looking forward to meet and reconnect with industry peers and professionals from around the world at our premium positioned TECHART stand at Central Hall. Discover our all new TECHART upgrade options and product highlights, setting the standard for premium individualization for Porsche cars: exterior styling, powerkits, exhaust systems, wheels and interior personalization, handcrafted by the TECHART manufactory in Germany.", states Jürgen Bauer, Vice President of TECHART North America.

More information on TECHART at SEMA Show 2022 available at [www.techart-usa.com](http://www.techart-usa.com).

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### **TECHART Automobildesign. The Brand. The Company.**

TECHART Automobildesign GmbH, with its headquarters in Leonberg near Stuttgart, sets global standards in terms of premium refinement for Porsche cars. Founded in 1987, TECHART has been living this passion for over 30 years. With consistent implementation of own ideas and developments, high quality standards and continuous brand development, the company became an internationally renowned trademark with sales partners all over the world.

TECHART's product range offers refinement options for any Porsche model and every section of the vehicle: aerodynamic improvement and exterior styling, technical optimizations such as engine powerkits, exhaust systems, wheels, suspensions or assistance systems, as well as bespoke interior personalization, manufactured by TECHART's inhouse saddlery and upholstery shop.

Approved as an internationally registered vehicle manufacturer and certified as Authorized Economic Operator (AEO-F) by the European Union, TECHART is the premium brand for the refinement of Porsche cars worldwide.

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