



PRESS INFORMATION

TECHART Premium Refinement for Porsche cars moves into Thailand. Official importer B Autohaus Co. Ltd presents the TECHART individualization range for the new Porsche 911 models in Bangkok.

Leonberg/Germany - Bangkok, March 20th, 2020. Germany based luxury refinement brand TECHART is renowned as the benchmark in tailor-made individualization for any Porsche model. In 2020, TECHART celebrates a move into Thailand expanding its global network, with Official Importer B Autohaus Co. Ltd based in central Bangkok.

TECHART Automobildesign GmbH, with its headquarters at the doorstep of Stuttgart, sets the standards in terms of premium refinement made in Germany for Porsche cars worldwide. Founded in 1987, TECHART has been living this passion for over 30 years. TECHART's product range offers refinement options for any Porsche model and every section of the vehicle: aerodynamic improvement and exterior styling, technical optimizations such as engine powerkits, exhaust systems, wheels, suspensions or assistance systems, as well as bespoke interior personalization which is manufactured by TECHART's inhouse saddlery and upholstery shop.

Located in the heart of Bangkok, official TECHART distributor B Autohaus Co. Ltd has been a one-stop-service destination for automobile lovers for more than 30 years. Conveniently located on Vibhavadee Rangsit Road, the modern showroom now invites all Porsche owners looking for premium refinement and custom individualization made in Germany. Offering a full-scale check-up and maintenance center, body and paint repair, professional detailing as well as the best aftersales service, the skilled staff of B Autohaus Co. Ltd is at your service to configure the TECHART refinement options according to the customers' wishes and to build individually bespoke Porsche models.

TECHART refinement live at Bangkok Int. Motor Show - The new TECHART refinement options will have a debut appearance at the 2020 Bangkok International Motorshow presented by official Importer B Autohaus Co. Ltd.

*To comply with the government policy on the prevention of the Covid-19, despite the provision of serious precautionary measures to prevent the spread of the virus, the organizer has decided to postpone BIMS 2020, which was originally scheduled from 25 March to 5 April 2020. **Please check www.techart.com/bims for updated dates and times.***



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B Autohaus Co. Ltd brings first TECHART refined 992 generation Porsche 911 to Thailand.

Owners of the new generation Porsche 911 are now given a new range of quality refinement and sporty customization. TECHART's new individualization program offers an entire world of exterior styling and aerodynamics, handcrafted interior refinement, intelligent engine power enhancements, emotional exhaust sound upgrades and last but not least two all new forged wheels fitting the 911's mixed 20-inch/21-inch tire configuration.

TECHART introduces new materials and a number of innovations, developing the spirit of the „Timeless Machine“ 911 further towards maximum individuality and freedom of choice. Living in the moment, now and today.

The TECHART design engineering process for the new 911 refinement range.

In the development of the new product range for the Porsche 911, TECHART has merged traditional workmanship and new digital design engineering. Aerodynamic body parts have been created in both virtual reality and artisan clay modelling. State-of-the-art 3D prototyping has been combined with wind tunnel and on-track and testing.

New high-tensile materials for TECHART exterior parts have been introduced, creating ultra-modern touches such as the transparent rear wing uprights. Natural raw materials and new textures have been processed in TECHART's interior manufactory. The results are hand-made interiors, unique design highlights and an extraordinary look and feel. TECHART has also created two new forged wheels for the new 911. Besides the forged variant of TECHART's renowned Formula V multi spoke wheel, the revolutionary TECHART Daytona II is the new interpretation of a true TECHART classic, engineered in modern forging technology.

Unifying elements of all TECHART personalization features: the renowned quality level of genuine TECHART products and the unrivaled diversity allowing the customers to customize nearly every detail to their personal preference.



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TECHART exterior styling and aerodynamics made in Germany.

Expressive body parts create the dynamic styling of the new TECHART aerokit. At the same time, every part contributes to well-balanced aerodynamics at the front and at the rear of the 911.

Using the standard mounting points, the installation of TECHART body parts can be done without hassle. A contrasting color concept allows customers to adjust the character of the body styling in order to enhance its elegant or its sporty touch. The TECHART aerodynamic bodykit and wheels are entirely manufactured in Germany, ensuring highest product quality.

TECHART engine power enhancement and emotional sound for the Carrera 4S.

A new TECHART powerkit provides increased individual driving pleasure at any time. Available for the new 911 Carrera 4S, the TECHART TECHTRONIC based power upgrade provides additional 60 horsepower (44 kW) which results in an overall power output of 510 horsepower (375 kW). The maximum torque is increased by 80 Newtonmeters to 610 Newtonmeters.

The TECHART sports exhaust system with carbon fiber exhaust tips fits the new 911's rear just perfectly and creates impressive soundscapes at the same time.

TECHART handcrafted interior refinement for the new 911.

The interior manufactory at TECHART creates individual refinement highlights according to the customers' preferences. Supple leather, Alcantara and even Merino wool are processed by TECHART's skilled master craftsmen. Lacquered finishes and carbon fiber trims enrich the wide range of TECHART interior options.

Illuminated carbon door sill plates, sporty aluminium pedals, handcrafted TECHART sports steering wheels and much more is at the customers' choice to turn their 911 into an individual piece of art.



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