

Leonberg, November 26<sup>th</sup>, 2021

### **Initiative for safe tuning: TECHART provides new campaign vehicle based on Porsche 911.**

**In collaboration with the initiative TUNE IT! SAFE!, the TECHART Cabriolet based on the Porsche 911 Targa 4 stands for legal and safe automotive refinement in 2022.**

TECHART, as the international premium brand for individualization of any Porsche model, has always stood for a responsible attitude towards emotion, while maintaining its core principle: OE manufacturer quality made in Germany. The development of all genuine TECHART products comprises type-approvals, part certification and homologation verification of material performance and crashworthiness, while component and track testing secures performance and everyday use suitability. With the eye-catching cabriolet as TUNE IT! SAFE! campaign vehicle 2022, TECHART shows a wide range of individualization options for the Porsche 911.

### **TECHART Cabriolet based on the Porsche 911 Targa 4: a strong symbol for the TUNE IT! SAFE! initiative.**

The initiative TUNE IT! SAFE! shows that appealing creative tuning does not have to be in conflict with legal requirements. Since its launch in 2005, the initiative, which is supported by the German Association of Automobile Tuners (VDAT), has been under the patronage of the Federal Ministry of Transport (BMVI) and is supported by the premium tyre manufacturer Hankook and other institutional partners.

The aim of TUNE IT! SAFE! is to take action against illegal and unsafe tuning with a nationwide campaign. This is important because in the tuning market, in addition to many responsibly acting companies, there are suppliers of inferior or even illegal products, too. With the police and testing and monitoring organisations as strong partners, TUNE IT! SAFE! does important educational work. The

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focus must always be on safety, because only serious and safe tuning can bring the driving pleasure that is hoped for.

### **Athletic TECHART styling package and interior upgrades.**

The expressive styling of the TECHART refined Porsche 911 Targa 4 in the police livery is defined by the wind tunnel tested TECHART Aerokit, including TECHART Front Spoiler I, Airframes, Side Skirts, multi-part Rear Diffusor, Aerowings and Rear Spoiler I. The three dimensional TECHART rear lettering as well as the police vehicle lighting and Carbon Aero Front Lid with integrated emergency lighting, visibly set the TECHART Cabriolet from the series model apart.

Unmistakable TECHART: the TECHART Formula V multi spoke wheel impresses already at standstill with a turbine-like look wheel and two fine spokes in contrasting color. TECHART Sport Springs allow a lowering of 40 mm and provide sporty driving characteristics.

A true specialty of the TECHART interior manufactory is the handcrafted TECHART Sports Steering Wheel. The sports steering wheel has a straight ahead marker in contrasting color, while the hand rests, armrests, center console and selected parts of the back seat in leather are perforated in the checkered flag design.

TUNE IT! SAFE! presents the TECHART refined Porsche 911 Targa 4 from November 26<sup>th</sup> to December 5<sup>th</sup>, 2021, at the Essen Motor Show in hall 7 on booth B27.

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### **TECHART Automobildesign. The Brand. The Company.**

TECHART Automobildesign GmbH, with its headquarters in Leonberg near Stuttgart, sets global standards in terms of premium refinement for Porsche cars. Founded in 1987, TECHART has been living this passion for over 30 years. With consistent implementation of own ideas and developments, high quality standards and continuous brand development, the company became an internationally renowned trademark with sales partners all over the world.

TECHART's product range offers refinement options for any Porsche model and every section of the vehicle: aerodynamic improvement and exterior styling, technical optimizations such as engine powerkits, exhaust systems, wheels, suspensions or assistance systems, as well as bespoke interior personalization, manufactured by TECHART's inhouse saddlery and upholstery shop.

Approved as an internationally registered vehicle manufacturer and certified as Authorized Economic Operator (AEO-F) by the European Union, TECHART is the premium brand for the refinement of Porsche cars worldwide.

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