



## PRESS INFORMATION

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Leonberg, August 5<sup>th</sup>, 2021

### **TECHART carbon aerokit for the Porsche Taycan.**

**eSports redefined. TECHART presents a striking carbon styling package for the Porsche Taycan Sports Sedan. With the new aerodynamics package, TECHART completes the customization program for the e-athlete.**

More character and individuality with the new carbon styling options for the Porsche Taycan Sports Sedan, which can be ordered as of now. After the introduction of the Formula VI forged wheel and the interior range of the TECHART interior manufactory, TECHART is expanding the personalization range for owners of the electric sports car.

#### **Athletic appearance: TECHART carbon fiber styling package.**

The new aerodynamics package sharpens the lines of the Taycan Sports Sedan with a stunning carbon front spoiler which replaces the original part. The front splitter and the center part of the front apron can be selected in the color of choice or glossy black. The dynamic TECHART styling of the front section is complemented with air curtains made of carbon fiber. These are available for Taycan Sports Sedan models with and without SportDesign front apron.

Expressive carbon side skirts with fins in the renowned TECHART design shape the silhouette and clearly set the Taycan apart from the base model. Window triangles and side mirror trims in carbon as well as side trims with the TECHART lettering show meticulous craftsmanship in every detail.

The powerful rear design impresses with a multi-part carbon fiber diffuser frame with fins and a diffuser panel painted in the color of choice or glossy black. In addition, the diffuser frame can be accentuated with a painted pinstripe at the customer's request. A sporty carbon rear spoiler further enhances the rear of the Taycan and is extended with the standard active aerodynamic feature. With the TECHART rear lettering made of high-quality, three-dimensionally shaped acrylic glass letters, it becomes clear that this is no longer a base model Taycan.



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All carbon fiber parts are available in custom color, in glossy carbon fiber or matt carbon fiber. Every component of the aerokit for the Taycan Sports Sedan models is manufactured according to the high TECHART quality requirements and guarantees easy installation through extensive use of series assembly points.

### **The elements of the new TECHART carbon aerokit for the Taycan models:**

- TECHART Front Spoiler I, carbon fiber, multi-part,  
in custom color, paintable, in visible carbon glossy or in visible carbon matt
- TECHART Splitter, ABS/PMMA,  
in custom color or in black glossy
- TECHART Bracket, ABS/PMMA, 3-piece,  
in custom color or in black glossy
- TECHART Air Curtain (Sport), carbon fiber, 4-piece,  
in custom color, paintable, in visible carbon glossy or in visible carbon matt
- TECHART Window Triangles, L/R, carbon fiber,  
in custom color, paintable, in visible carbon glossy or in visible carbon matt
- TECHART Side Mirror Trims, carbon fiber,  
in visible carbon glossy or in visible carbon matt
- TECHART Side Skirts with fin, carbon fiber,  
in custom color, paintable, in visible carbon glossy or in visible carbon matt
- Add-On Trim with TECHART lettering, white on black background,  
in custom color or in black glossy
- TECHART Diffusor Frame with fins, carbon fiber, 3-piece,  
in custom color, paintable, in visible carbon glossy or in visible carbon matt
- TECHART Diffusor Panel for louvers, ABS/PMMA,  
in custom color or in black glossy
- TECHART Rear Spoiler I, carbon fiber,  
in custom color, paintable, in visible carbon glossy or in visible carbon matt
- TECHART Rear Lettering,  
in black or silver



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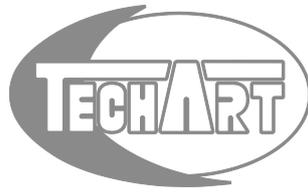
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### **Coming soon: Taycan online configuration in the TECHART 3D configurator.**

Fans and interested Taycan owners can soon personalize their Taycan model with TECHART refinements in realtime 3D. At [www.techart.com/configurator](http://www.techart.com/configurator), TECHART's browser app provides a powerful realtime 3D engine and as of now already a variety of models and upgrades from the TECHART individualization program.

After choosing the base model, the body color, the aerokit, wheels, exterior trims, carbon fiber parts, and much more can be configured in detail, even the color of selective bodykit parts can be defined. The user can switch the view from the TECHART refined model to the standard car and back again at any time during the configuration process.

Build your own TECHART individualized Porsche on [www.techart.com/configurator](http://www.techart.com/configurator).



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### **TECHART Automobildesign. The Brand. The Company.**

TECHART Automobildesign GmbH, with its headquarters in Leonberg near Stuttgart, sets global standards in terms of premium refinement for Porsche cars. Founded in 1987, TECHART has been living this passion for over 30 years. With consistent implementation of own ideas and developments, high quality standards and continuous brand development, the company became an internationally renowned trademark with sales partners all over the world.

TECHART's product range offers refinement options for any Porsche model and every section of the vehicle: aerodynamic improvement and exterior styling, technical optimizations such as engine powerkits, exhaust systems, wheels, suspensions or assistance systems, as well as bespoke interior personalization, manufactured by TECHART's inhouse saddlery and upholstery shop.

Approved as an internationally registered vehicle manufacturer and certified as Authorized Economic Operator (AEO-F) by the European Union, TECHART is the premium brand for the refinement of Porsche cars worldwide.

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