

# TECHART

## PRESS INFORMATION

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Leonberg, May 8<sup>th</sup>, 2023

### **TECHART celebrates GTstreet R customization range for 911 Turbo S in India at exclusive brand event.**

**TECHART brings color to the streets of Mumbai with the TECHART GTstreet R presented in India based on the newest generation of the Porsche 911 Turbo S. The exclusive event highlights the world renowned TECHART philosophy of highest personalization and craftsmanship to create unique configurations for Porsche cars. TECHART continues to expand its presence in India and provides premium refinement for Porsche owners across the country.**

TECHART India recently hosted a high class brand event presenting the TECHART GTstreet R customization program. All 87 units of the limited TECHART GTstreet R are already sold out. Next to the iconic flagship model GTstreet R, a selection of handcrafted TECHART products was also displayed to the exclusive group of supercar enthusiasts, customers and media attending the event in the vibrant metropolitan city Mumbai.

The highlight of the exquisite event was the spectacular presentation of the limited edition No. 87 of 87 TECHART GTstreet R in the striking color Python Green. The TECHART GTstreet R is based on the Porsche 911 Turbo S and has been extensively refined. The bespoke GTstreet R features comprehensive performance and styling upgrades, including a complete TECHART GTstreet R aerokit with forged carbon fiber trim, a high-performance sports exhaust system, and an individualized interior. The GTstreet R is capable of reaching 100 km/h in just 2.5 seconds and has a breathtaking top speed of more than 350 km/h thanks to an impressive 800 horsepower and 950 Nm of torque.

"Since more than 20 years, TECHART's signature customization concept GTstreet combines two extremes: track performance and everyday driveability. The GTstreet R feels right at home on the Nürburgring-Nordschleife as well as in the city. We are thrilled to bring the newest TECHART GTstreet R to India and welcome selected guest from across the country to this state-of-the-art event hosted by our

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partner TECHART India. With our continuous expansion of our presence in this fast-growing region, we're underlining our commitment to providing the best performance upgrades and individualization options for Porsche owners in India.", states Tobias Beyer, Managing Director of TECHART Automobildesign GmbH.

TECHART India also showcased a wide variety of TECHART products, including wheels, exhaust systems and sports steering wheels at the successful event. Furthermore, all guests had the opportunity to discover more about the core brand principles craftsmanship, engineering and performance in an interactive experience area and to physically touch and feel the combinations of materials, including genuine high-quality leathers and handcrafted carbon fiber.

More information about TECHART is available at [www.techart.com](http://www.techart.com) and to configure your personal TECHART model online in realtime 3D visit [www.techart.com/buildyourown](http://www.techart.com/buildyourown).

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### **TECHART Automobildesign. The Brand. The Company.**

TECHART Automobildesign GmbH, with its headquarters in Leonberg near Stuttgart, sets global standards in terms of premium refinement for Porsche cars. Founded in 1987, TECHART has been living this passion for over 30 years. With consistent implementation of own ideas and developments, high quality standards and continuous brand development, the company became an internationally renowned trademark with sales partners all over the world.

TECHART's product range offers refinement options for any Porsche model and every section of the vehicle: aerodynamic improvement and exterior styling, technical optimizations such as engine powerkits, exhaust systems, wheels, suspensions or assistance systems, as well as bespoke interior personalization, manufactured by TECHART's inhouse saddlery and upholstery shop.

Approved as an internationally registered vehicle manufacturer and certified as Authorized Economic Operator (AEO-F) by the European Union, TECHART is the premium brand for the refinement of Porsche cars worldwide.

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